



# Gallatin County DUI Task Force Plan July 1, 2009 thru June 30<sup>th</sup>, 2010

## **Submitted to the**

State Highway Traffic Safety Bureau  
Montana Department of Transportation  
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Chairman, Gallatin County Commission

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## Gallatin County DUI Task Force Plan July 1, 2009 thru June 30<sup>th</sup>, 2010

### Goal:

The Gallatin County DUI Task Force represents a diverse cross-section of the community including citizens, law enforcement, prosecuting attorneys, health professionals, prevention and treatment specialists, and others appointed by the Gallatin County Commissioners with the mission of promoting a healthier and safer environment for county residents by reducing the number of alcohol-related traffic crashes through public education, awareness, legislative, enforcement and collaborative strategies.

In fiscal 2010 the Task Force will advocate for increased enforcement efforts. It will support effective adjudication of DUI, the maintenance of a DUI conviction rate of 90% or more, and focus on deterring first offense DUI offenders from re-offending. The goal is to reduce the incidence of drinking and driving in Gallatin County, and the number of DUI-related injuries and fatalities.

### Performance Measures:

The Gallatin County DUI Plan includes benchmarks for measuring performance.

### Evaluation:

Outcomes to the strategies described in this plan will be monitored quarterly. Due to limited resources, it is not possible to conduct a sophisticated evaluation on all aspects of this plan. Instead, specifics will be provided about particular Task Force projects. Trend data will be used to help measure progress.

### Program Administration/Coordination:

The budget for this plan supports a part-time (80 to 86 hours a month) coordinator to plan, coordinate and administer this program.

In order to maximize the county's resources for traffic safety, the Gallatin County DUI Task Force Coordinator will continue as an active partner in the community system (consisting of government policy makers, school officials, prevention and enforcement professionals, parents and other concerned citizens) focusing on alcohol-related concerns with an emphasis on coordination and collaboration.

### Budget:

The Gallatin County DUI Task Force receives funds from the Traffic & Safety Bureau of the Department of Transportation. The funds are generated by individuals convicted of DUI and who, effective October 1, 2003, pay a \$200 reinstatement fee to the State to get their license back. One half of the fees are deposited in the State's General Fund and the other half is disbursed on a quarterly basis, beginning January 1, 2004, to Task Forces throughout the State. The proposed budget for FY 10 as presented to the County Commission as presented to the County Commission is on page 11.

## **Gallatin County DUI Plan July 1, 2009 thru June 30, 2010**

### **Problem: State Overview**

Montana is the fourth largest state in the nation, with 147,042.40 square miles. In 2008, it was estimated to have a population of 967,440. Over 90 percent of Montana's roadway capacity is in jurisdictions that are designated as rural.

The National Highway Traffic Safety Administration (NHTSA) Traffic Safety Facts 2007 publication reported Montana had the highest motor vehicle crash fatality rate in the nation for that year. The fatality rate is calculated based on the traffic deaths per 100 million vehicle miles traveled (VMT). Montana's fatality rate was 2.45, the national rate was 1.36.

For one of every 140 miles driven in Montana in 2000, a person with a blood alcohol concentration (BAC) greater than .10 sat behind the wheel.

Data compiled by NHTSA through the use of the Fatal Analysis Reporting System (FARS) indicated 47.9 percent of total motor vehicle crash fatalities involved alcohol. The 2007 NHTSA Traffic Safety Facts publication reported that 44.7 percent of Montana motor vehicle crash fatalities involved a driver with some alcohol use (BAC = 0.01+). In the US, only 37 percent of people killed in motor vehicle crashes involved a driver with some alcohol use.

For the next few years, Montana will have an above average number of teen and young adult drivers, the highest risk group for traffic safety. Twenty-one to 24 year olds have the highest rate of alcohol-related crashes (based on 2007 crash data), with the group between 18 and 20 a very close second. In 43.8 percent of alcohol-related fatalities the drivers were under 21. Note that not all drivers involved in alcohol crashes were drinking. While most alcohol crashes are single car crashes, when there are multiple vehicles involved, some of the drivers may not have been drinking.

Alcohol and drug-related crashes tend to result in more severe injuries (incapacitating or fatal) than do crashes with no chemical impairment. Based on 2007 crash data, alcohol and drug related injuries were at 19.5 percent of all injuries in Montana that year, the highest percentage since 1994. Impaired driving crashes caused over 178 million dollars of economic loss during 2007. The county with the most severe crashes was Missoula with 169. Flathead County was a close second with 164. Yellowstone County followed with 106 and then Gallatin County with 76.

### **Problem: Overview of Gallatin County**

Gallatin County is the 3<sup>rd</sup> largest county in Montana, with about 90,000 residents, an increase of about 9,000 since 2005. It continues to grow quickly. In 2008, it had an alcohol-related crash rate of 9.9% of all traffic crashes, slightly lower than the state overage of 10.4%. Third in size, Gallatin County ranked 4<sup>th</sup> in the state for alcohol-related crashes.

Of the 14 fatal traffic crashes in Gallatin County in the year 2008, ten - a disconcerting 71% - were from alcohol-related incidents. For comparison, in 2007, 8 out of 22 and in 2006 5 out of 11 were alcohol-related.

In 2008 county DUI citations increased by 4% to 1030 over 2008's total of 986. The largest

community in Gallatin County, Bozeman is home to Montana State University. The Bozeman Police Department makes the majority of county DUI arrests and were responsible for most of the increase in arrests – from 384 in 2007 to 504 in 2008. In 2009 they report being “on-line” for 700 DUI arrests.

The Gallatin County Sheriff's office made 206 arrests, down from the 220 they made in 2006 and 213 in 2007.

When drivers in Gallatin County perceive a greater risk of arrest for DUI, and respond to the risk of injury or death by choosing not to drink and drive, crash and fatality rates should decrease.

Youth DUI is perceived as being prevalent in Gallatin County. In 2006, the last year for which there is data, 21% of ACT class participants seen by Alcohol and Drug Services of Gallatin County were MSU students. In 2005 – again, the most recent year for which there is data -- eighteen to 24 year olds account for about 45% of total DUI arrests county-wide. The Bozeman Police Department reports that of their DUI arrests, in 2008, Underage DUI accounted for 1.4% of arrests, in 2007, 3%.

Felony DUI is perceived by the community as common, in part because it generates the most media coverage. It accounted for 4.6% of all DUI arrests in 2008 and 3.4% in 2007 according to a report created by the Bozeman Police Department for a local TV station's DUI story. First offense DUIs account for the vast majority of arrests in this category.

Gallatin County's goals for fiscal 2010 as set by the county commission continue to name public health, safety and welfare as a high priority. The county is currently constructing a new detention facility. There will be ongoing conversations about how DUI offenders will be handled when the Detention Center is complete, including whether more will be arrested rather than cited and released. Every year, some offenders are re-arrested the same night after their “cite and release”. It is critically important to establish sanctions for DUI which create a deterrent to re-offending.

For Fiscal 2010, consistent with its legislative mandate to prevent DUI and reduce alcohol-related traffic incidents, and with the goals of Gallatin County, the DUI Task Force will continue to:

- 1) Support increased, focused, effective DUI enforcement with swift implementation of appropriate sanctions.
- 2) Provide a collaborative environment where solutions to DUI can be addressed. Improve communication/collaboration of professionals in the field and with citizens.
- 3) Promote education and awareness around the issue of DUI to local politicians, decision makers, elected officials, to Task Force members themselves, and to the citizens of Gallatin County.

## **Plan:**

### **FOCUS:**

**Promote a coordinated effort to reduce DUI incidents in Gallatin County.  
Increase risk perception of being arrested and convicted for DUI.**

### **Objective:**

1) By June 30<sup>th</sup>, 2009 continue strengthen the Task Force itself.

### **Strategy:**

Build and maintain a Task Force which consistently includes members across the spectrum of professionals involved in DUI as well as education/prevention and citizen members.

- Run a membership drive in fall 2009. Increase membership by two citizen members or by adding two non-law enforcement memberships.
- The Task Force Coordinator remains actively involved in the public dialog about aspects of the criminal justice system impacting effective DUI enforcement through participation in and presentations to groups like Gallatin County's Criminal Justice Advisory Council and Bozeman's Community Alcohol Coalition.
  - Holiday presentation to the Criminal Justice Coordinating Council
  - Spring updated after completion of DUI arrest research OR summer update when annual report is complete.
  - Invitations issued to the membership of this council for Task Force special events, like the Swimming Upstream Awards.
- The Task Force continues to serve as a source for data about DUI in Gallatin County.
  - Annual citations totaled and reported by March 2010.
  - April/May 2009 DUI arrests analyzed by April 2010.
- Continue to seek training for improved board management/effectiveness as opportunities present themselves
  - The Coordinator will continue to suggest law enforcement who would be good candidates for scholarships to the MADD annual conference if there is still a local MADD chapter in June 2010
  - Conferences and trainings, to be considered as they become available
  - Consider mediation training for the coordinator, available bi-annually in Bozeman
- Provide training for the coordinator and Task Force members that will increase their knowledge of DUI issues and evidence-based solutions.
  - Possible new focus on providing three to four educational forums separate from the Task Force meetings to begin in autumn 2009. Invite media; criminal justice professionals and elected officials; as well as interested community members.
- The membership actively supports and becomes involved with Task Force projects like the Swimming Upstream Awards.
- Membership is encouraged to contribute ideas for relevant projects and acknowledged for their contributions.
  - Increased use of certificates or goofy awards.
  - Bi-annual celebration during a meeting, usually at the holiday season and once during the summer.

The community conversation around DUI

- The Task Force works WITH community partners, looking to be a positive force in the community and constantly seeks opportunities to positively and powerfully influence attitudes and perceptions.
  - Includes appreciation "treats" for local law enforcement during the holiday season and during safety checks, as possible, by directly providing those or finding other donors, including MADD.

- Other projects as appropriate to support this goal that arise in the course of the year and are approved by the Task Force.

**Evaluation:**

- Report on progress

**Objective:**

2) By June 30<sup>th</sup> 2010, continue to work to increase the number of driving under the influence tickets issued in Gallatin County.

**Strategy:**

- Fund and promote DUI saturation patrols and safety check points
  - NPS safety check points on 191, March thru June if proposed and as approved
  - MHP holiday overtime patrols and July 4<sup>th</sup> Safety Check extravaganza if proposed and as approved.
  - Other projects as appropriate to support this goal that arise in the course of the year and are approved by the Task Force.
- Continue advocacy in part through involvement with Bozeman's community alcohol coalition, and in media outreach to educate the public on problems facing the county criminal justice system so that the public and public officials will increase support for prevention/intervention/enforcement efforts
- Other projects as appropriate to support this goal that come up in the course of the year and are approved by the Task Force.
- Other projects as appropriate to support this goal that arise in the course of the year and are approved by the Task Force.

**Evaluation:**

- Count and report on citations given in calendar 2009
- Compile and report on results from DUI or safety patrols
- Report on DUI-related presentations given to various Gallatin County city commissions, as the county commission and other public venues.

**Objective:**

3) By June 30, 2010 report a continued conviction rate of 90% or better.

**Strategy:**

- Fund DUI-related needs for the continuum of services relating to effective DUI enforcement and adjudication as proposed through the mini-grant process. Continue to require acknowledgment in local media of all funded projects.
- Other projects as appropriate to support this goal that arise in the course of the year and are approved by the Task Force.

**Objective:**

4) By June 30, 2010 address the issue of recidivism with the goal of reducing it.

**Strategy:**

- Research how interlocks are used in Gallatin County to look for ways to increase effective implementation of this sanction. Report on findings by September 2009.

- Support treatment and rehabilitation programs as appropriate and approved by membership.
- Support parole officers and community corrections in monitoring repeat DUI offenders for compliance with the conditions of their supervision
- Provide support for appropriate alternative ride and designated driver programs
  - Continue funding additional marketing for Late Night Streamline and develop our own ads promoting the service
  - Contact the people responsible for Topsy Tow (holidays) and see if we can partner with them
  - Provide educational PSAs to local media about what being a designated driver means especially during Homecoming and Graduation events.
- Work with the state to develop the concept of an overhaul of several details in the traffic safety code relating to DUI to prepare for the 2011 legislative session. Look for advocates.
- Other projects as appropriate to support this goal that come up in the course of the year and are approved by the Task Force.

### **Objective:**

5) By June 30, 2010 increase the awareness of the community regarding DUI-related risks and issues.

### **Strategy:**

- Maintain an information-rich website
- Partner with Alcohol and Drug Services (ADSGC) to develop an educational Facebook or Twitter group.
  - Launch a Swimming Upstream group on Facebook by February 2010 with a Flickr photo album or a slide show (U-Tube) posted of past awardees
- Develop active media advocacy via articles, interviews, news spots and other creative placements like Social Marketing (as above)
  - Guerrilla marketing campaign, August/September 2009: Bozeman Daily Chronicle; Belgrade News; West Yellowstone News with related PSAs distributed to local radio stations
  - Holiday campaign 2009: produce and post 75 to 100 DUI-prevention posters; place ads supporting designated drivers or "ride Streamline" message for local Christmas Strolls in the appropriate local media; and produce a New Year's Eve radio ad campaign
  - Super bowl pizza toppers; beer six-pack labels; and subway sandwich prevention messages
  - Advertise in the program for the MSU Pow-wow
  - Other marketing as appropriate in response to new ideas or opportunities
- Act as a community resource on DUI through networking; as a presence at DUI - related events; and public presentations
- Design and deliver information brochures and BAC cards for health fairs, informational booths, community celebrations, etc
  - Provide information for the Gallatin County Sheriff's Office at the summer fair, July 2009
  - Participate in MSU's Catapoolza, August 2009 (partner with ADSGC)
  - Supply BAC cards to ASMSU and MSU PD in August 2009 and as requested
  - Distribute BAC cards to local health clubs during the holiday season
- Posters distributed and posted
  - Design educational prevention message posters and post 75 for: July 4<sup>th</sup>, Halloween; the Holiday season; and St Patrick's Day.
  - Continue to post 100: *If You Drink and Drive in Gallatin County, we'll supply the chasers* posters in the Bozeman area in August to greet incoming MSU



students

- Continue to make Fatal Vision goggles available on semi-permanent loan to MSU PD and ADSSG. Help facilitate access to goggles as needed for local events.
  - Have goggles repaired as needed
  - Consider purchasing additional goggles as new designs become available
- Mini-grants: Provide seed money for or fund special DUI-related projects and alcohol-free events in the community as appropriate to support this goal that come up in the course of the year and are approved by the Task Force.
- Sponsor, publicize and promote the 7<sup>th</sup> Annual Swimming Upstream Awards, honoring community members who work to change how the community "shows up" around alcohol misuse
  - By April 8<sup>th</sup>, 2010
- Other projects as appropriate to support this goal that arise in the course of the year and are approved by the Task Force.

#### **Evaluation:**

- Yearly - Estimate materials designed and distributed
- Report on activities
- Report on mini-grants awarded and maintain reporting criteria for organizations who receive grants
- Keep media resource directory/binders with help of community service volunteers
- Report on the Swimming Upstream Awards honorees and attendance
- Report on media/marketing efforts
- Include DUI data on website, report to local media and develop at least two guest columns a year that include data.

### **FOCUS:**

#### **Deter underage Drinking and Driving Behavior**

#### **Objective:**

By June 30, 2010 work to deter underage drinking and driving behavior.

#### **Strategy:**

- Presence at MSU events as described; currently Midnight Mania and the MSU Pow-wow.
- Continue to provide support funding to promote Late Night Streamline and other alternative ride programs.
- Continue to provide PI&E items to MSU PD and Student Activities as requested.
- Collaborate with MSU Health Promotions department.
- Supply key chains with a DUI traffic safety-related message and DUI-cost cards to the Department of Motor Vehicles to give to new drivers (about quarterly).
- Explore the issue of Juvenile DUI (§61-4-410 MCA) and what efforts can be made to reduce/eliminate this event
  - Explore/ research this issue and the link between underage consumption and adult DUI.
  - What are the current best practices for curbing/eliminating this behavior, and what are the alternative sentencing options available? How effective are they?
  - What efforts could be made in this area to better address Juvenile DUI in terms of sentencing, rehabilitation, etc.? Is this a legislative action area, or is this an education area?
  - What efforts could be made to improve the response to this issue? What tools could better assist law enforcement/prosecutors in this area?
- Educate the membership, local elected officials, and members of the Criminal Justice System about evidence-based projects that may seem unrelated to underage DUI but that in fact directly impact and reduce DUI behavior in order to develop other appropriate

projects

- Invite guest speakers at least three times over the course of the year, beginning in autumn 2009.
- Improve the portion of the Task Force website that explores these topics by September 2009.
- Other projects as appropriate to support this goal that come up in the course of the year and are approved by the Task Force.

**Evaluation:**

- Report on Task Force activities as well as ridership for MSU Streamline.

**Proposed budget – not finalized**

<b>Budget Item</b>	<b>2010 Proposed Budget</b>
Salaries/Wages	\$22842
Office Supplies	\$800
Food (for meetings & Events)	\$400
Postage	\$200
Internet Services	\$325
Printing & Duplicating	\$600
Subscriptions & Dues	\$225
Advertising	\$6500
Telephone	\$700
Cell Phones	\$240
Professional Services	\$300
Repair & Maintenance	\$50
Office Equipment	\$300
Travel	\$2500
Training	\$800
Contracted Services	\$8200
Liability Insurance	\$665
Rent	\$2250
Admin Fixed Costs	\$2511
Other grants	\$9000
Total operations	\$13000
Law Enforcement Svs	\$72408
Income: Sublease	\$1080
State	\$56600

- Expenditures exceed income because of the carry forward of cash.
- This budget is proposed only and subject to revision as it is reviewed by the Gallatin County Fiscal Department

## **Task Force Members**

<u>Name</u>	<u>Membership Type</u>	<u>Officers</u>
<b>Stephen Scott</b>	Citizen Volunteer	Chair
<b>Susan Wordal</b>	City Prosecutor	
<b>Christina Crow</b>	Citizen Volunteer	Vice-chair
<b>Thomas Bonnell</b>	MSU PD	
<b>Sgt Chuck Spague</b>	Belgrade PD	
<b>Sgt Dave Keen</b>	Belgrade PD	
<b>Hal Richardson</b>	Bozeman PD	
<b>Shanda Smith</b>	Gallatin City-County Health Department	
<b>Bob Larson</b>	Citizen Volunteer	
<b>Force Tolar</b>	Sheriff's Office	
<b>Jonathan Cook</b>	Three Forks PD	
<b>Jeff McRae</b>	Manhattan PD	
<b>Cherie Lofton</b>	MHP	
<b>Katherine McLaughlin</b>	Citizen Member	
<b>Gordon Berger</b>	West Yellowstone PD	
<b>Paul O'Brien</b>	ASMSU Representative	Secretary
<b>Scott Lanzon</b>	County Attorney's Office	
<b>Jason Karls</b>	ADSGC	

The fiscal 2010 slate of officers will be elected in June 2009.

## **Meetings**

The Gallatin County DUI Task Force meets the 3<sup>rd</sup> Wednesday of the month, eleven months of the year.

Meeting dates and times are easily accessible on the county website:

[http://www.gallatin.mt.gov/Public\\_Documents/gallatincomt\\_duical/?formid=158](http://www.gallatin.mt.gov/Public_Documents/gallatincomt_duical/?formid=158)

## **Evaluation**

The Gallatin County DUI Task Force presents its program evaluation/report to the county commission and the state in August of each year for the preceding fiscal year.